



Sustainable Change Alliance Presents: SB Impact Investing Summit

November 14th, 2024

3 p.m. - 7 p.m. Cabrillo Pavilion on East Beach

Impact Ventures Showcase

Meet a dozen startup companies using breakthrough technologies to improve the well-being of people and the planet.

Agenda

3:00 to 5:00 - **Impact Ventures Showcase open**

5:00 - **Welcome and Opening Remarks**

Tom Washing

5:05 - **Keynote Speaker**

Yulun Wang

5:35 - **Impact Investing Panel**

Moderator: Kia Jordon

Panelists: Jackie Carrera, Andreas Forsland & Tim Hade

7:00 - **Conference Ends**



Jackie Carrera



Dr. Yulun Wang



Tim Hade



Andreas Forsland

Sustainable Change Alliance (SCA) is pleased to welcome you to our 2024 SB Impact Investing Summit. We believe this is first time a conference focused on impact investing has been held in Santa Barbara. Our goal is to clear away the mystery around impact investing which we define as investments that generate positive social and environmental impacts while delivering strong financial returns.

To fully grasp the amazing potential and opportunities represented by impactful companies, take time to meet the founders and leaders of more than a dozen local companies in our Impact Ventures Showcase. These companies are using breakthrough technologies to improve the well-being of people and the planet.

We believe you will be inspired by the entrepreneurial journeys undertaken by our distinguished speakers and panelists as they discuss why they chose to create and build organizations which foster positive social and environmental impacts.

Thank you for your attendance and your support!

Tom Washing
Chair of the Board of Directors
Sustainable Change Alliance.

Platinum Sponsor



Silver Sponsors



Gold Sponsors



Dr. Yulun Wang, Co-founder and Chairman, World Telehealth Initiative

Dr. Wang is Co-founder and Chairman, World Telehealth Initiative, a non-profit that uses volunteer clinicians and telemedicine to deliver sustained healthcare expertise to impoverished areas of the world. Dr. Wang founded InTouch Health in 2003 and served as Chairman and CEO until 2016. Before InTouch, Dr. Wang founded Computer Motion in 1990, the company which pioneered surgical robotics. He was the inventor of the voice-controlled robotic arm called AESOP, the first FDA-cleared surgical robot, as well as the ZEUS robotic surgical system, which performed the world's first transatlantic surgery. Dr. Wang is author to more than 50 technical publications and inventor on over 200 patents.

Jackie Carrera, CEO Santa Barbara Foundation

Jackie Carrera is President & CEO of the Santa Barbara Foundation (SBF), Central Coast, California's largest community foundation. Since assuming this role in 2020, Jackie has built partnerships and facilitated community philanthropy to support the region's vulnerable populations and working families. Her recent work includes Youth Mental Health, Housing Affordability and COVID-19 Joint Response Effort in Santa Barbara County, which collectively have provided millions of dollars in support to the region.

Andreas Forsland, Founder and CEO, Cognixion, Inc.

Andreas Forsland is the visionary Founder and CEO of Cognixion, Inc., a Santa Barbara and Toronto based company which is a pioneering force in brain-computer interface (BCI) technology. Driven by a passion to empower individuals with severe communication disabilities. The company's flagship product, COGNIXION ONE, a groundbreaking combination of BCI and augmented reality, is revolutionizing communication for a half billion people worldwide with physical and communication challenges. With a strong patent portfolio, Cognixion is at the forefront of transforming lives and expanding accessibility for millions worldwide.

Tim Hade, Chief Development Officer and Co-Founder, Scale Microgrids

Tim Hade is Chief Development Officer and Co-Founder of Scale Microgrids which focuses on developing sustainable distributed generation technologies to serve mission critical facilities. Prior to co-founding Scale, Tim served as the Business Development Manager for ENER-G Rudox (now Centrica Business Solutions). In 2015, Tim's white paper "Sustainable Load Balancing: Integrating Distributed Natural Gas, Solar PV, and Energy Storage Assets" was named the 2015 Renewable Energy World Paper of the Year.

Impact Ventures Showcase Companies

Healthcare

Dataunite - <https://dataunite.co> Trinabh Gupta. Founder, CEO trinabh@ucsb.edu
Xiretsa, Inc. - <https://www.xiretsapharm.com> Alex Moreland, PhD, Co-founder & CTO. alex@xiretsapharm.com

Vine Medical - <https://www.vinemed.com/> David Haggerty. Founder, CEO. david@vinemed.com
World Telehealth Initiative - <https://www.worldtelehealthinitiative.org/> Michael Chan. mchan@worldtelehealthinitiative.org

Sustainable Energy

Collective Energy Co. - <https://collectiveenergyco.com/> Andrew MacCalla. CEO maccalla@collectiveenergyco.com
Sunstone Energy - irequena@ucsb.edu Ignacio Requena

Sustainable Clothing

Beni - <https://www.joinbeni.com/> Celine Lightfoot. celine@joinbeni.com
The Hurd Co. - <https://www.thehurdco.com/> Taylor Heisley Cook. Founder, CEO

Battery Technology

BioZen Batteries - <http://biozenbatteries.com>
Nate Kirchofer Co-Founder, CEO nate@biozenbatteries.com

Education

Shoonya Digital - <https://shoonyadigital.com/> Rashi Bahri. Founder, CEO. rashi.bahri@shoonyadigital.com
CSNI/UCSB - <https://www.cnsi.ucsb.edu/>
Maaia Mark Productions - <https://www.maaiamark.com/> Levi Maaia lcm@maaiamark.com

Sustainable Materials

Leeta Materials - <https://www.leeta.co/> Linus Kautzsch linus@leetamaterials.com
Kira Wyckoff kira@mrl.ucsb.edu
Parker Clay - <https://www.parkerclay.com/> Ian Bentley, Co-Founder, CEO. ian@parkerclay.com

Sustainable Change Alliance

Sustainable Change Alliance (SCA) is a Santa Barbara based 501(c)(3) not-for-profit organization which fosters investment in impactful companies and supports impactful organizations to achieve grass roots systemic change. Our membership and board consist of community leaders in impact investing, venture capital, health care, the environment, ocean health, solar energy, and other areas. We sponsor monthly events featuring impact investment opportunities, speakers, and organizations of interest to our members and the broader community. You can learn more and sign up to become a member at <https://www.sustainablechangealliance.org/>